



## Advertising Opportunities 2021

For as little as £1 per month you can advertise your business on our website and become part of the Fabulous Frome community.

MEMBERSHIPS	Cost Per Month
<b>BUSINESS BASIC</b>	
12 months	£1 (billed annually)
<b>BUSINESS PREMIUM</b>	
12 months	<del>£19</del> <b>NOW £8/ Month</b>
6 months	£23
3 months	£30
<b>BUSINESS VIP</b>	
12 months	<del>£29</del> <b>NOW £13/ Month</b>
6 months	£33
3 months	£46
OTHER ADVERTISING OPTIONS	One Off Cost
Sponsored Facebook Post	£25
Monthly Newsletter Inclusion	£50
Special Offers & Competitions	£95
Spotlight Feature	£100

For more information about each advertising option please visit the website:  
<https://www.fabulousfrome.co.uk/advertise-your-business>

For help with branding, design and copywriting, please visit our sister website:  
<https://www.panda-design.co.uk/services>

## Advertising, Design and Photography Costs 2021

### BANNER ADVERTISING

#### Cost

There are a range of banner advertising options and positions available, which we can design for you, or you can supply your own. Banners can be placed on the top navigation bar pages as follows:

Home page	£95/week
Whats On	£75/week
Food & Drink	£65/week
Accommodation	£65/week
Spotlight	£50/week
Shopping	£50/week
Services	£50/week

Banners can also be placed on all of the other subcategory pages for £35/week, (e.g. Cafes, Pubs etc.)

### DESIGN

#### Cost

Static Banner	£35
Animated Banner	£50
Other design work	£35/hour

### PHOTOGRAPHY

#### Cost

Half Day	£175
Whole Day	£325

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